GIPS 20/20 Update

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Chair, GIPS Executive Committee

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The Mission of the GIPS Executive Committee

GIPS MISSION

Promote ethics, integrity and trust via:

- Universal demand for compliance by asset owners
- Universal adoption by asset managers
- Universal support from regulators

For the ultimate benefit of the global investment community



Why change the standards?

CHANGE

- 10 years since the last version consolidation required
- Composites are not suitable for all investment products
- Pooled funds do not fit neatly into the current standards
- Not all asset classes are adequately covered
 - Alternatives
 - Private Equity
 - Real Estate
 - Infrastructure
 - Overlay
- Cannot achieve the mission with the current standards



GIPS 20/20

THE ANSWER

- GIPS 20/20 is the answer
 - Consultative document (processing comments)
 - First draft 31/8/2018

- published

- Final version Q1 2019
- Effective date? 1/1/2020
- Nothing is agreed!
- All is subject to public comment
- Please respond



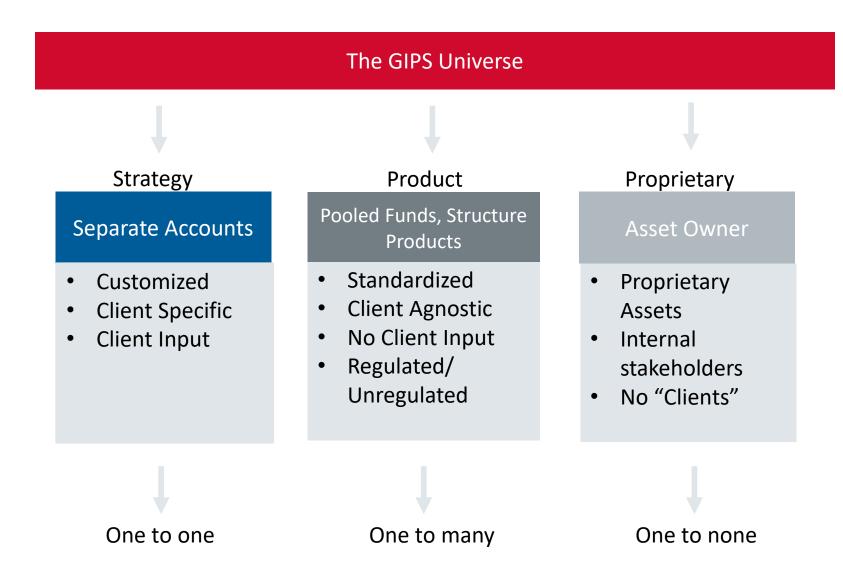
GIPS 20/20

PRINCIPLES

- Standards should be as simple as possible but no simpler
- Those already in compliance should find this process seamless
- Retain the integrity of the standards
- Remove unnecessary complexity and barrier to entry
- Ensure relevant for all asset classes
- Ensure relevant for all types of asset manager

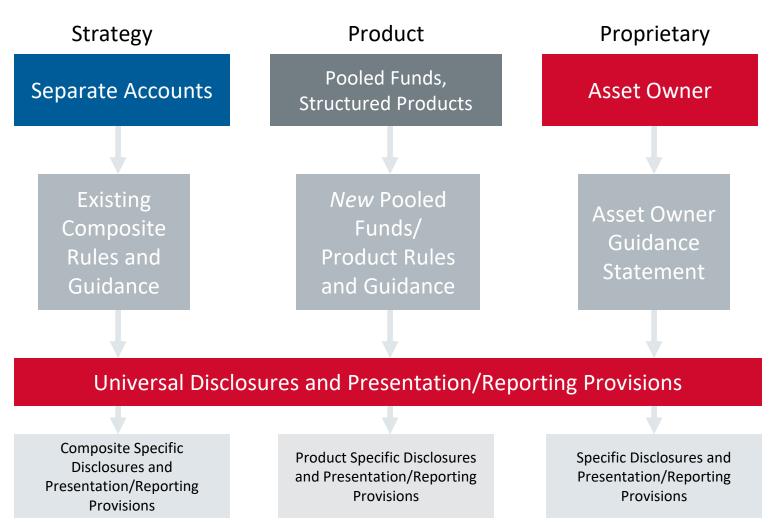


GIPS 2020





GIPS 2020





Consultative Document

1ST STEP

The consultative document addressed:

- Client relationships
 - The three "pillars"
 - Are there any other pillars? "Advisory assets or models"
- Generic guidance for all asset classes
 - Alternative assets, overlay
- Time weighted v Money weighted returns
- Claim of compliance
- Timeliness of reporting
- How to make the standards simpler
 - Unnecessary disclosures and complexity



Guidance Statements

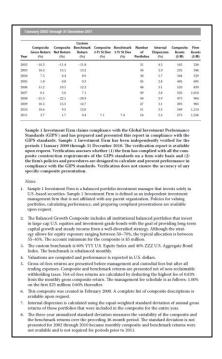
IMPACT OF GUIDANCE STATEMENTS

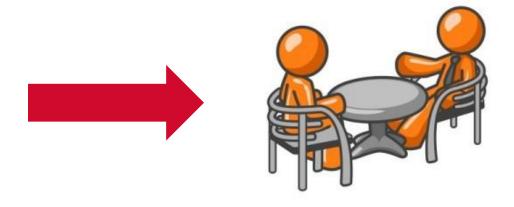
- Broadly Distributed Pooled Funds Guidance Statement Effective put back to 1/1/2020 from 1/1/2018
- Benchmarks, Risk, Overlay, Verifier Independence and Supplemental Information
- Work and feedback on these guidance statements continues to inform progress on GIPS 20/20 disclosure draft.



GIPS 2020

Moving away from fixation on the "Compliant Presentation"...





...moving toward client and prospective client communication more broadly.



Concluding Remarks

PLEASE RESPOND

- GIPS 20/20 is a big change
- Not such a big change for those already in compliance
 - Should be seamless
 - Consolidated standards
 - Unnecessary disclosure and complexity removed
- Relevant for asset managers of all types
 - Alternative assets
 - Retail managers, wealth management
 - Asset owners
- This is a consultative process please respond



Questions?



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