

GIPS STANDARDS: A GLOBAL INDUSTRY STANDARD

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CFA Institute

GLOBAL INDUSTRY STANDARDS (GIS)

ETHICS, STANDARDS, PROFESSIONAL CONDUCT 'BUILD MARKET INTEGRITY'

Global Industry Standards

- Create professional standards and practitioner tools
- Partner to affect regulations that improve investor protection, ethical practices, market fairness, and investor outcomes

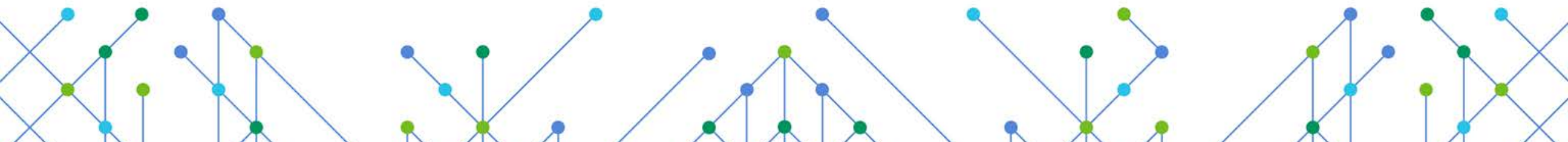
GLOBAL INVESTMENT PERFORMANCE STANDARDS
GIPS FOR FIDUCIARY MANAGEMENT PROVIDERS
ASSET MANAGER CODE OF PROFESSIONAL CONDUCT
PENSION TRUSTEE CODE
ENDOWMENTS CODE OF CONDUCT
ANALYST ISSUER GUIDELINES
SOFT DOLLAR STANDARDS FOR CLIENT BROKERAGE
RESEARCH OBJECTIVITY STANDARDS
TRADE MANAGEMENT GUIDELINES

SHAPE AN INVESTMENT MANAGEMENT INDUSTRY THAT WORKS IN THE BEST INTEREST OF INVESTORS

WHAT ARE THE GLOBAL INVESTMENT PERFORMANCE STANDARDS (GIPS)

Self-regulated, voluntary standards governing the calculation and presentation of investment performance to prospective clients based on the ethical principles of **fair representation and full disclosure to ensure consistency and comparability**

Actual, ex-post portfolios (not model, hypothetical, paper-based, back-tested)



PERFORMANCE STANDARDS: A BRIEF HISTORY



GIPS SPONSORS AS OF 30 JUNE 2019

Australia Financial Services Council (FSC)

Canada Canadian Investment Performance Council (CIPC)

China CFA Society Beijing

Cyprus CFA Society Cyprus

Czech Republic CFA Society Czech Republic and Czech Capital Market Association (AKAT)

Denmark CFA Society Denmark and The Danish Finance Society

France CFA Society France and Association Française de la Gestion Financière (AFG)

Germany German Asset Management Standards Committee (GAMSC); Bundesverband Investment und Asset Manager e.V. (BVI); Deutsche Vereinigung für Finanzanalyse und Asset Management (DVFA); and CFA Society Germany

Ghana Ghana Securities Industry Association (GSIA)

Greece CFA Society Greece

India CFA Society India

Indonesia CFA Society Indonesia and Indonesia Association of Mutual Fund Managers (Asosiasi Pengelola Reksa Dana Indonesia, or APRDI)

Ireland Irish Association of Investment Managers (IAIM)

Italy Italian Investment Performance Committee (IIPC): Associazione Bancaria Italiana (ABI); Associazione Italiana degli Analisti e Consulenti Finanziari (AIAF); Assogestioni; Società per lo sviluppo del Mercato dei Fondi Pensione (Mefop); Associazione Italiana Revisori Contabili (Assirevi); and CFA Society Italy

Japan The Securities Analysts Association of Japan (SAAJ)

Kazakhstan Association of Financial and Investment Analysts (AFIA)

Korea Korea Investment Performance Committee (KIPC)

Liechtenstein Liechtenstein Bankers Association (LBA)

Mexico CFA Society Mexico

Micronesia Asia Pacific Association for Fiduciary Studies (APAFS)

The Netherlands VBA-Beleggingsprofessionals

New Zealand CFA Society New Zealand

Nigeria Nigeria Investment Performance Committee: CFA Society Nigeria; Pensions Operators Association of Nigeria (PENOP); and Fund Managers Association of Nigeria (FMAN)

Norway The Norwegian Society of Financial Analysts (NFF)

Pakistan CFA Society Pakistan

Peru Procapitales

Philippines CFA Society Philippines; Fund Managers Association of the Philippines (FMAP) and Trust Officers Association of the Philippines (TOAP)

Poland CFA Society Poland

Portugal Associação Portuguesa de Analista Financeiros (APAF)

Russia CFA Association Russia

Saudi Arabia CFA Society Saudi Arabia

Singapore Investment Management Association of Singapore (IMAS)

South Africa Association for Savings and Investment South Africa (ASISA)

Spain Asociación Española de Presentación de Resultados de Gestión

Sri Lanka CFA Society Sri Lanka

Sweden CFA Society Sweden and The Swedish Society of Financial Analysts (Sveriges Finansanalytikers Forening or SFF)

Switzerland Swiss Funds & Asset Management Association (SFAMA)

Thailand The Association of Provident Fund (AOP)

Ukraine The Ukrainian Association of Investment Business (UAIB)

United Kingdom United Kingdom Investment Performance Committee (UKIPC); The Investment Association (TIA); The Association of British Insurers (ABI); Pensions and Lifetime Savings Association (PLSA); The Association of Consulting Actuaries (ACA); The Society of Pension Consultants (SPC); The Investment Property Forum (IPF); The Alternative Investment Management Association (AIMA); and The Wealth Management Association (WMA)

United States United States Investment Performance Committee (USIPC) of CFA Institute

GIPS MARKET PENETRATION

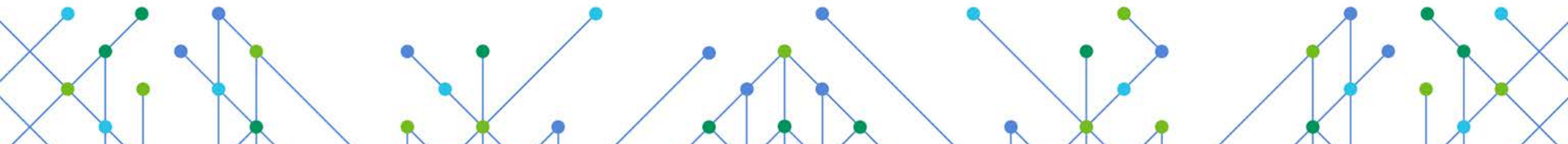
- As of February 29th 2020:
 - FIRMS (48 domiciles) 1788
 - Americas 1445 (USA 1373, Canada 65, Mexico 3, Bermuda 2, Chile 1, Argentina 1)
 - EMEA 243 (UK 90, Switzerland 38, South Africa 22, France 18, Denmark 11, Germany 8, Finland 7, Saudi Arabia 3, UAE 4, Mauritius 1)
 - AsiaPac 100 (Japan 25, Australia 16, China 12, Korea 11, Hong Kong SAR 8, Singapore 7, Malaysia 4)

As of 12/2019

- 24 out of 25 Largest Asset Managers by AUM (Vanguard)
- 85 out of top 100 by AUM = 60% of Global AUM
- Asset Owners 14 (US 7, Saudi Arabia 3, Oman, Switzerland, Portugal and Canada 1) TOTAL CLAIMS 1802

GIPS MARKET PENETRATION: NOTABLE ADDITIONS

- As of February 29th 2020:
 - Russian Federation
 - Nigeria
 - Jordan
 - Argentina
- Outreach with:
 - Egypt, Asset Owners and Managers
 - Pakistan, Asset Owners, Managers and Regulators
 - UAE, Saudi Arabia, Dubai, Asset Owners, Managers and Regulators
 - Zimbabwe, East Africa / Kenya, Regulators



GLOBAL INVESTMENT PERFORMANCE STANDARDS (GIPS®) FOR FIDUCIARY MANAGEMENT PROVIDERS TO UK PENSION SCHEMES

- Gap in industry standards identified by consultants in 2014 who looked to GIPS structure
- Reached out to us 2016
- FCA Asset Management review causes FCA to refer Fiduciary Management and Investment Consulting to CMA, CMA requests input from Industry, 2017/18
- We respond to consultation indicating those areas where we believe we can provide input citing GIPS as example.
- Final Order from CMA indicates ‘The submission of a Fiduciary Management Performance Standard to the CMA for approval must be from: (a) a majority of Fiduciary Management Providers or **an association of investment professionals supported by a majority of Fiduciary Management Providers...**’
- Intellectual Property transferred to us from consultants.
- CFA Institute submission approved December 10th 2019. Continue to work with TPR and FCA to maintain and develop
- 19 Fiduciary Managers (FMs) operate in Full Fiduciary Management space in the UK, 10 claim compliance to date. FMs must comply if they are marketing or tendering to prospective Full Fiduciary Management clients.

GIPS STANDARDS: RESOURCES

- The 2020 GIPS standards

<https://www.cfainstitute.org/en/ethics-standards/codes/gips-standards>

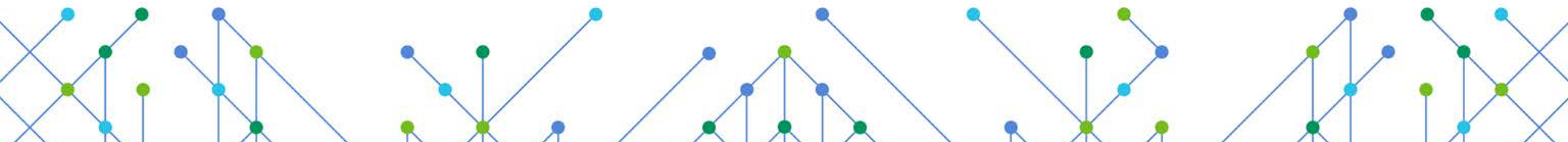
- Previous GIPS Standards and resources

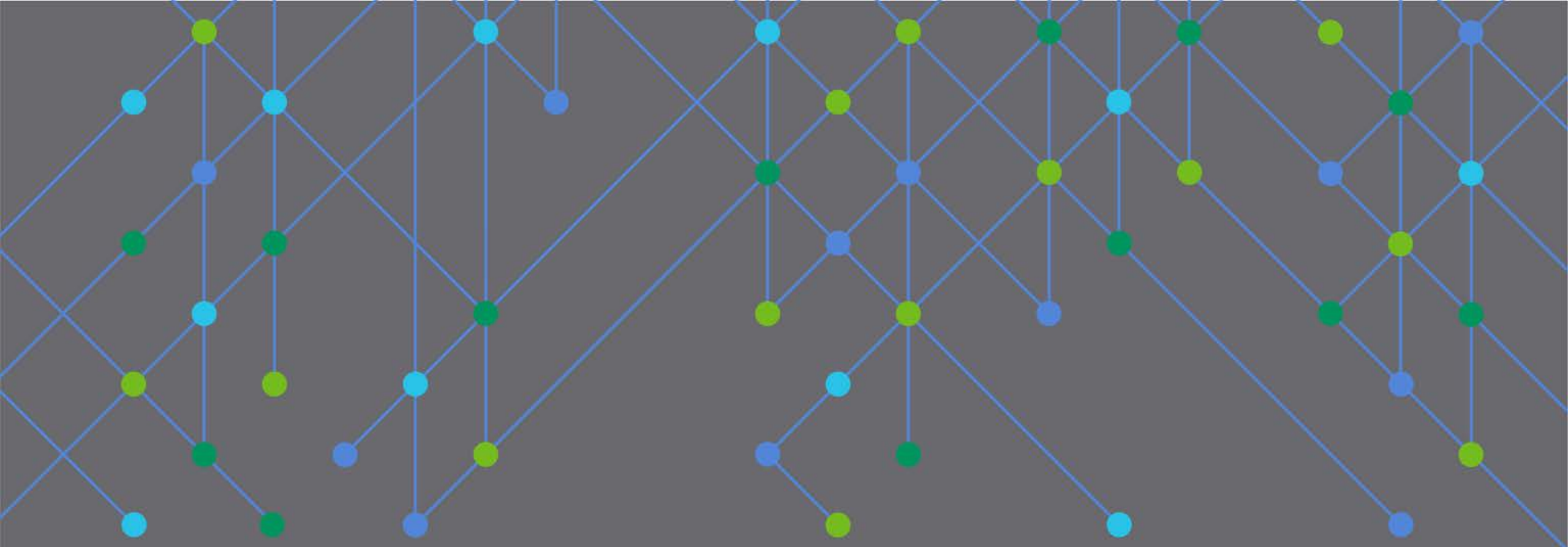
<https://www.gipsstandards.org/Pages/index.aspx>

- Helpdesk: gips@cfainstitute.org

- GIPS Standards for Fiduciary Management Providers to UK Pension Schemes

<https://www.cfainstitute.org/en/ethics-standards/codes/gips-standards/fiduciary-management-providers-for-uk-pension-schemes>





QUESTIONS AND THANK YOU